

REGISTRATION FORM

MARCH 25-28, 2010

BIEL, BEIRUT INTERNATIONAL EXHIBITION & LEISURE CENTER

www.forwardforum.com

FORWARD

Recruitment Forum

STAND

Space Only: Minimum 16 sqm; It includes carpeting & power point.

Shell Stand: Minimum 9 sqm; It includes carpeting, wall panels, signboard, lighting, power point, stand number, 1 table, 2 chairs

Inside Area				
Space Type	Price in US\$ / SQM	Stand number	Total SQM	Total price US\$
Space Only	275			
Shell Stand	295			

	Total Price US \$	
	VAT 10%	
	Total Including VAT	

ADVERTISEMENT INSIDE THE FAIR

Get the chance to directly and cost effectively increase your market exposure to those who have attended the exhibition and benefit from the several internal advertisement options proposed below:

Advertising Fees	Location	Price for Exhibitors	Price for Non-Exhibitors
A4 Advertisement Posting	Advertisement board	400 US\$	500 US\$
A3 Advertisement Posting	Advertisement board	600 US\$	750 US\$
Banners / starting 6 sqm	Assigned locations	100 US\$/sqm	200 US\$/sqm
Leaflets Distribution	At the entrance	1500 US\$/day	2000 US\$/day
Audio Messages/Spots	Inside the hall	25US\$/spot	35 US\$/spot

We book

for total price of US\$ + VAT

ADVERTISEMENT IN THE CATALOGUE

This guide is printed and distributed in 40 000 copies. It is one of the promotion tools of FORWARD, It includes the specific information of the forum (plan, list and profile of Exhibitors, etc...) and will still be used long after the exhibition as a reference directory.

Advertising Fees		Useful Format		Full Paper Format	
		Width	Hight	Width	Hight
1 Page	1750 US\$	12 cm	19,5 cm	14 cm	21,5 cm
1/2 Page	1000 US\$	12 cm	9,5 cm	14 cm	10,5 cm
First inside cover	3250 US\$	12 cm	19,5 cm	14 cm	21,5 cm
Second inside cover	3000 US\$	12 cm	19,5 cm	14 cm	21,5 cm
Back cover	4000 US\$	12 cm	19,5 cm	14 cm	21,5 cm

We book page (s) QUADRI,

for the total price of US\$ + VAT

Please fill the following information and send it to E² - Exhibitions & Events sal, BLOM Bank bldg, Damascus Main Road, Hazmieh, Beirut - Lebanon or fax it to: +962-5-45 67 46 or Email it to: registration@esquareme.com

NAME OF ORGANISATION:

CONTACT PERSON:

TITLE:

ADDRESS:

COUNTRY:

TELEPHONE:

FAX:

EMAIL:

TOTAL AMOUNT IN US\$:

Below we agree to abide by and be subject to the rules and regulations set overleaf, receipt of which we hereby acknowledge any amendments which may be made by the Organizers or relevant authorities. We agree to pay 50% of the above total cost with this registration form. We also agree to pay the remaining balance before February 12, 2010.

**Check the General Terms & Conditions overleaf.*

Place Date

Signature

Company Stamp

